# **Churchill Management Group**

# **Investment Strategies**



ETF Sector Rotation Ranked #3 by Morningstar for its 5-Year Return\*

GIPS

VERIFIED

Standards

Fred Fern, CEO Ranked #2 - Barron's 2015 Top 100 Advisors\*

Financial Times 2016 "300 Top Registered Investment Advisers"\*

## FIRM BACKGROUND

- Registered Investment Advisor founded in 1963
- GIPS compliant firm with \$3.7 Billion in AUM as of 3/31/16
- Individually managed accounts toward client's goals and objectives
- Management team with over 150 years of combined professional industry experience
- Frequent client contact (service team, monthly emails from management, newsletters, webinars, face to face meetings, etc.)

## CHURCHILL TACTICAL EQUITY STRATEGIES



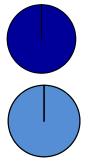
#### PREMIER WEALTH TACTICAL AND PREMIER WEALTH TACTICAL CORE

- No mandate to stay fully invested in equities aiming to reduce exposure in high risk markets.
- Unique investment top-down principles complemented with a bottom up approach.
- Comprises both technical and fundamental research.

#### TACTICAL OPPORTUNITY

- Aims to combine individual stocks found from within the S&P 500 with stocks from the entire universe of domestically traded equities which have positive technical characteristics suggesting short term opportunities.
- Aims to utilize cash and cash equivalents to protect capital during high risk environments.
- Quant-based model utilizing a stop loss parameter to set percent invested.

## CHURCHILL FULLY INVESTED EQUITY STRATEGIES



#### ETF SECTOR ROTATION

- Typically remains fully invested through all market cycles.
- Index alternative-Holds S&P 500 sector exchange-traded funds (ETFs).
- Looks to overweight and underweight sectors based on proprietary model's signals.

#### EQUITY GROWTH AND VALUE

- Typically remains fully invested through all market cycles.
- Index alternative-Individual stock portfolio aiming to own the top stocks in various sectors of the S&P 500.
- May use relative stop-loss triggers. Aims to hold positive performers for long-term capital gains.

#### EQUITY DIVIDEND INCOME

- Typically remains fully invested through all market cycles.
- Seeks high quality, dividend paying stocks with yields typically higher than the S&P 500.
- Combines income with growth potential.

## **CHURCHILL COMBINATION STRATEGIES**



#### PREMIER WEALTH TACTICAL CORE / ETF SECTOR ROTATION

- Combines Premier Wealth Tactical Core with ETF Sector Rotation in one account.
- The combination allows a floor of percentage invested in equities.
- Varying balances available.

#### Ted Fern • Phone: 877-937-7110 • rmashaal@churchillmanagement.com

\*See Disclosure Provided Herewith. Churchill Management Group is a registered investment advisor. For GIPS® purposes the firm definition does not include direct real estate assets. Churchill Management Group claims compliance with the Global Investment Performance Standards (GIPS®). A compliant presentation and/or a list of the firm's composite descriptions are available upon request. GIPS® is a registered trademark of CFA Institute. CFA Institute has not been involved in the preparation or review of this report/advertisement. As with all investment strategies there is risk of loss. Please see Churchill Management's Form ADV2 to understand certain risks involved with each individual investment strategy.